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# Project Aim

The aim of this project is to create a website dedicated to archive fashion, exploring the evolution of iconic fashion brands over time. The website will highlight key moments in the development of these brands, showcasing their shared characteristics, such as design philosophies, cultural impact, and innovation in the fashion industry. Through a combination of visuals, text, and interactive elements, the site will provide users with a deeper understanding of how these brands have shaped and influenced modern fashion trends.Also I will showcase the most expensive items in archive fashion and explain its price.

# Project Objectives

* The first objective is to provide users with a comprehensive understanding of archive fashion, its significance, and its influence on the modern fashion industry. This includes explaining key concepts such as what defines archive fashion and why it holds value for collectors and enthusiasts.
* Another goal is to showcase how fashion trends have evolved over the years, with a focus on how past trends influence present-day styles. This will be achieved by examining iconic fashion movements and explaining their cultural impact.
* This objective focuses on presenting the most iconic archive fashion brands, providing insights into their history, legacy, and how their designs continue to influence the fashion industry. The goal is to familiarize users with top brands like Chanel, Dior, and others that have shaped the fashion landscape.
* This objective will provide an overview of the history of the fashion industry, focusing on its growth and evolution, key milestones, and the impact of historical events on the development of modern fashion.
* The final objective is to explore why items from archive fashion brands are so expensive. This includes discussing the rarity, craftsmanship, and historical significance of these items, as well as their place in the luxury fashion market and the second-hand market.

# Target Audience

This website is aimed at individuals between the ages of 16 and 25 who have an interest in fashion and often watch fashion shows. These individuals tend to follow trends, explore new styles, and are curious about the history and impact of iconic fashion brands. Additionally, the site will be of particular interest to my classmates, as we all had the same task to create a website, but each of us will have a unique approach, showcasing different outcomes. Beyond that, the website could appeal to anyone looking to deepen their understanding of fashion history, its cultural significance, and the factors that drive the high value of archival fashion pieces

# Site Map

# Software Review

**Hardware and Software review**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Device | Screen Size | Resolution | Hard Drive | RAM | Processor | Ports | Speakers | Camera | Video | Internet Connection | Other |
| Gigabyte G5KC (PC) | 15.6 inches | 1920x1080 | 512 GB SSD | 16 GB | Intel Core i7-12700H | USB-C, USB-A | Stereo speakers | 720p Webcam | 1080p | Wi-Fi 6, Bluetooth 5.2 | N/A |
| ASUS TUF Gaming A14 (Laptop) | 14 inches | 1920x1080 | 512 GB SSD | 16 GB | AMD Ryzen 7 5800H | USB-C, USB-A | Stereo speakers | 720p Webcam | 1080p | Wi-Fi 6, Bluetooth 5.0 | N/A |
| Apple iPhone 15 Pro | 6.1 inches | 2532x1170 | 128 GB/256 GB | 6 GB | Apple A17 Pro | Lightning | Stereo speakers | 48 MP Rear, 12 MP Front | 4K HDR Video Recording | 5G, Wi-Fi 6E | Bluetooth 5.3 |
| Apple iPhone 14 Pro Max | 6.7 inches | 2796x1290 | 128 GB/256 GB | 6 GB | Apple A16 Bionic | Lightning | Stereo speakers | 48 MP Rear, 12 MP Front | 4K HDR Video Recording | 5G, Wi-Fi 6 | Bluetooth 5.3 |
| Apple iPad Air 5th Gen (Tablet) | 10.9 inches | 2360x1640 | 64 GB | 4 GB | Apple A14 Bionic | USB-C | Stereo speakers | 12 MP Rear, 7 MP Front | 4K Video Recording | Wi-Fi 6 | Bluetooth 5.0 |
| Samsung Galaxy Tab S8 (Tablet) | 11 inches | 2560x1600 | 128 GB | 8 GB | Snapdragon 8 Gen 1 | USB-C | Quad Stereo Speakers | 13 MP Rear, 12 MP Front | 4K Video Recording | Wi-Fi 6E | Bluetooth 5.2 |

|  |  |
| --- | --- |
| Operating System | Arch linux,Windows |
| Browsers | Firefox,Microsoft Edge,Safari |
| Anti-Virus | Windows Defender |
| Firewall | - |
| Media Player | VLC,Windows Media Player |
| Audio Software | Audacity,Apple music,FL Studio |

# Project Research

* [**https://www.w3schools.com/html/**](https://www.w3schools.com/html/) – Used to search and test various HTML snippets while building and structuring the website.
* [**https://www.w3schools.com/css/**](https://www.w3schools.com/css/) – Helped in testing and implementing responsive CSS styles and custom layouts.
* [**https://validator.w3.org/**](https://validator.w3.org/) – Used to validate and correct HTML code for syntax accuracy.
* [**https://jigsaw.w3.org/css-validator/**](https://jigsaw.w3.org/css-validator/) – Used to validate the CSS code and ensure there were no errors.
* [**https://fonts.google.com/**](https://fonts.google.com/) – Used to choose and implement custom fonts like *UnifrakturCook* and *Eagle Lake* for a unique aesthetic fitting the archive fashion theme.
* [**https://coolors.co/**](https://coolors.co/) – Helped in generating a balanced and modern color palette for the website design.
* [**https://paletton.com/**](http://paletton.com/) – Used to create color schemes that match the archive aesthetic of the project.
* [**https://contrastchecker.com/**](http://contrastchecker.com/) – Used to test color contrast for readability and accessibility, especially for mobile view.
* [**https://www.grailed.com/**](https://www.grailed.com/) – Looked through various archive fashion items and brands for inspiration and content ideas.
* [**https://www.highsnobiety.com/**](https://www.highsnobiety.com/) – Researched current fashion trends and archive designers to write accurate content for the "Key Brands" and "Fashion Trends" sections.
* [**https://www.ssense.com/**](https://www.ssense.com/) – Explored descriptions of archival fashion pieces, helping to write content that fits the aesthetic of the website.
* [**https://www.farfetch.com/**](https://www.farfetch.com/) – Used to gather information about luxury brands and their collections, especially those featured in archive fashion culture.